

ZeroPoint

Investor Summary



Why invest in ZeroPoint?

Because it is a company with a disruptive technology for saving energy and boosting performance in servers and smart devices. ZeroPoint has true potential to become a worldwide game-changer.

The challenge

Digitalization quickly accelerates energy consumption. In 2030, the ICT (Information and Communications Technology) sector is projected to account for more than one-fifth of the global electricity demand. Maximizing performance per watt in servers and smart devices is critical to breaking the trend.

The solution

ZeroPoint technology delivers up to 50% more performance per watt by removing unnecessary information from microchips in data centers (CPU) and smart devices (SoC), meaning that:

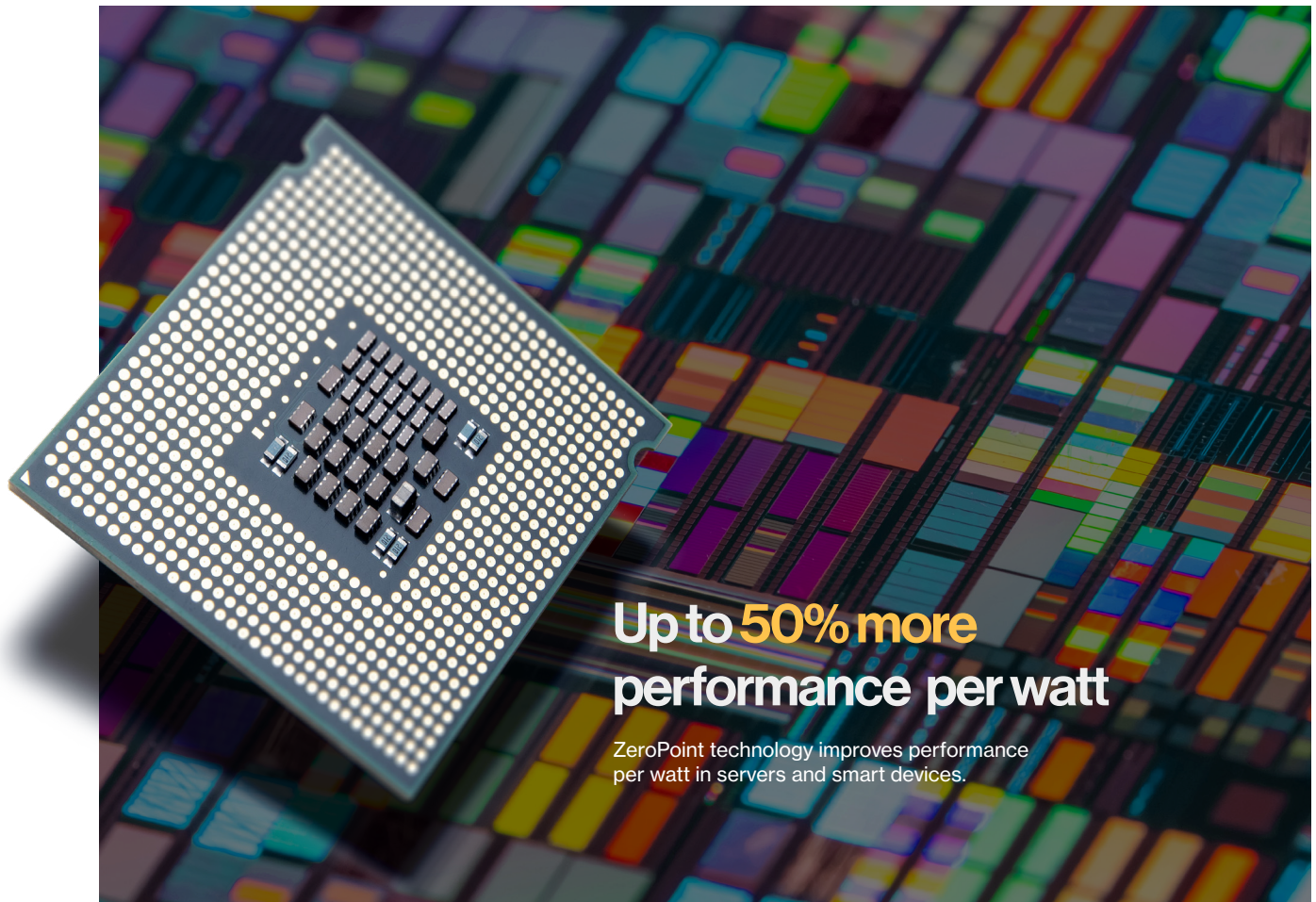
- *Data centers can maximize performance and reduce energy consumption.*
- *Smart device developers can maximize performance and user experience without compromising on battery life.*

Since Intel launched its first microprocessor in 1971, the computational performance has doubled almost biannually. As compute engines are separated from memory, performance scaling has been challenging for decades and is now becoming a showstopper. ZeroPoint is committed to getting rid of this roadblock once and for all.

The technology

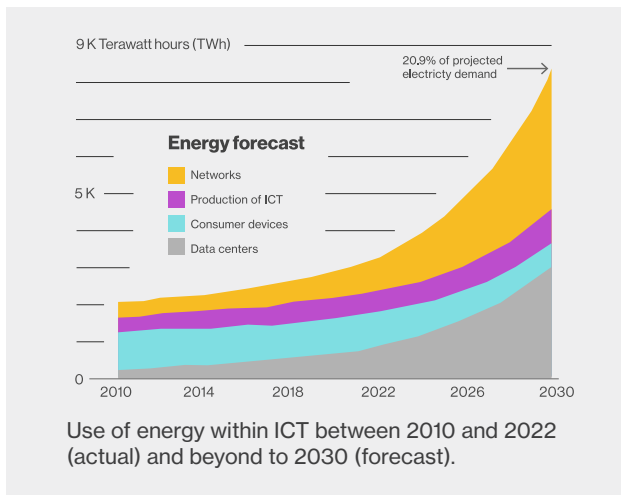
A typical microchip memory contains up to 70% unnecessary information. ZeroPoint technology removes all that waste by combining ultra-fast data compression with real-time data compaction and transparent memory management. Integrating these three areas into one solution for maximizing performance per watt makes ZeroPoint unique.

ZeroPoint is the result of decades of frontline research and in-depth technical knowledge. We have a strong patent portfolio and a pipeline of ideas related to our core business.



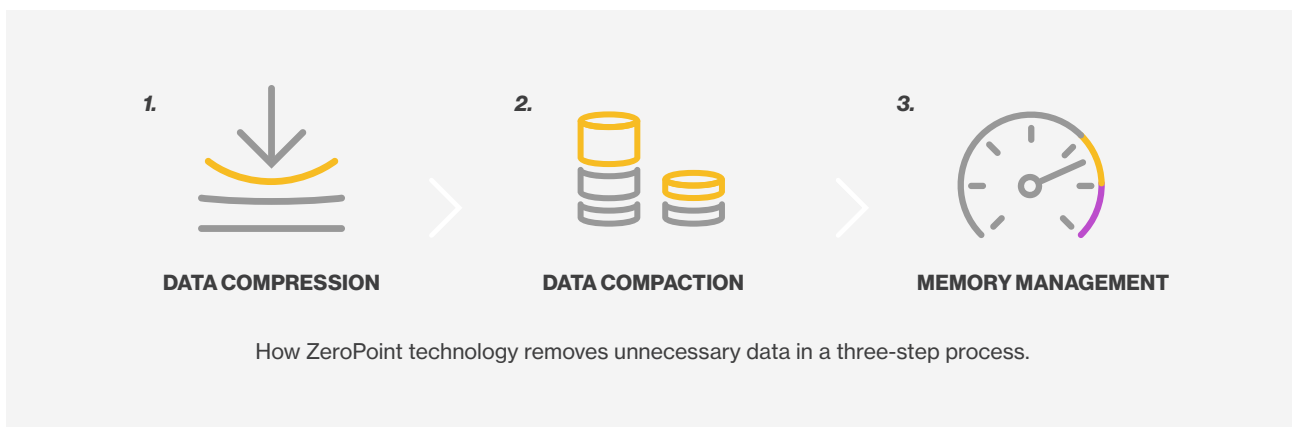
Up to 50% more performance per watt

ZeroPoint technology improves performance per watt in servers and smart devices.




\$10M/year

With ZeroPoint technology, a Facebook data center in Luleå, Sweden, would reduce the annual energy consumption from 1TWh to 0.8TWh, saving approximately \$10M



The market

ZeroPoint delivers a hardware IP block (data compression and compaction) that customers integrate on a CPU or SoC and customized software (memory management).

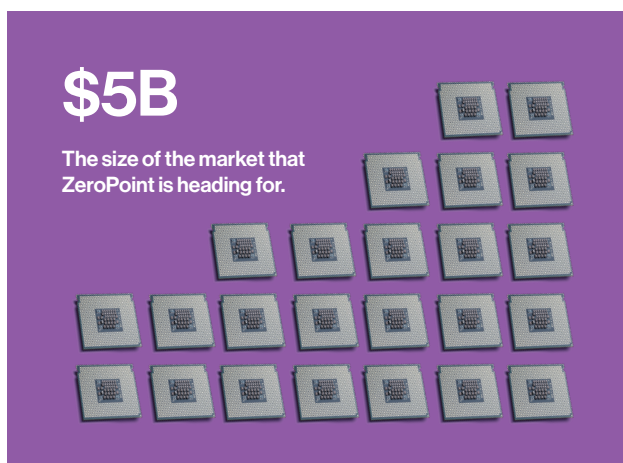
We work closely with industry-leading companies in product implementation projects and technical evaluation. Our key markets servers and smart devices represent a total value of \$5B (2021).

The roadmap

Our short-term plan is to attract early adopter customers and then scale the company. We have started to demonstrate the value of our technology to a few chosen mid-sized CPU and SoC manufacturers, and will then approach and win the leading companies in each field.

The CEO, board and advisors have substantial industry experience with proven track records, giving ZeroPoint access to decision-makers at large strategic customers.

With a projected revenue of \$50M in 2025, ZeroPoint will be in an excellent position to continue growing and capturing a significant share of the \$5B market.



***Remove the waste.
Release the power.***

Our overall message to server and smart device manufacturers.

The choice

Getting the chance to invest in a company like ZeroPoint is a rare occasion.

As you can see, the way is paved for success: From understanding a real challenge for the ICT industry to developing innovative technology and defining a scaling model for the business. All planned and executed by dedicated people with the right competencies.

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